

CHOCOLATE WORLD EXPO COMES TO WESTCHESTER

Celebration of chocolate to feature musical tribute to the Beatles!

Chocolate lovers from near and far will descend upon White Plains on Sunday, December 6, 2009, from 11am until 6pm, to taste, purchase, celebrate and otherwise indulge in delicious gourmet chocolates, as well as a wonderful array of baked goods, specialty foods, ice cream, cheeses, wine, beer and much more at **Chocolate World Expo**. As a special holiday-time treat, Chocolate World Expo will also present “Ob-La-Di, Bla-Da”, considered to be one of the most authentic-sounding Beatles tribute bands, as the featured musical presentation in an amazing sound & light show. The first of two 70-minute performance sets on the main stage of the Westchester County Center will begin at noon.

Participating vendors at Chocolate World Expo include Oliver Kita Fine Confections, Prestige Chocolates, Gourmetibles, 5th Avenue Chocolatiers, Organic Meg’s Cookies, Shoebox Bakery, The Fudge Emporium, Heidi & Arthur Chocolatiers, Rose Randolph Cookies, Cabot Creamery, Java-Gourmet, Dutch Desserts, Travel Chocolate, Beechwood House Originals, JD Gourmet, Hunt Country Vineyards, Saratoga Peanut Butter Company and many others. Given the early December timing of the show, products from these companies will make great gifts for both personal and corporate needs, as well as unique offerings to include at any holiday party.

Chocolate World Expo is the only major chocolate show in the New York metropolitan area where people can enjoy both chocolate bon bons and chocolate beer, as well as taste the pleasures of local wines.

Chocolate World Expo coincides with the closing days of the Quadricentennial celebration which commemorated the 400th anniversary of Henry Hudson's exploration of the river that now bears his name. To highlight the region's heritage, Dutch chocolate imported by Dorval Trading will be featured, along with a Hudson Valley-themed art exhibit by artist John Beerman, who is the great-grandson (six times over) of Henry Hudson himself. The American Heritage Rivers Alliance is planning to give Mr. Beerman's "Half Moon" painting to the White House and another of his Hudson River paintings already hangs in the NYS Executive Mansion.

In addition to the Dutch specialties, **Chocolate World Expo** will also offer a variety of all-natural, organic, raw, vegan, fair trade, dairy-free, gluten-free, sugar-free, low-glycemic, kosher and ethnic-style products to suit a variety of dietary needs and tastes. As part of its unique appeal to a broad cross-section of chocolate lovers, Aurora Gourmet will host lavish white, dark and milk chocolate dipping fountains with strawberries, marshmallows and rice crispy treats, while for the more adventuresome and unconventional, there will be chocolate-covered pickles from PickleLicious.

Chocolate World Expo is a Baum Image Group event. Prior creations of Baum Image Group include the official Woodstock 35th Anniversary Celebration in 2004 (under license from Woodstock Ventures), the New York Chocolate Expo and the Congers Italian Festival.

Admission to **Chocolate World Expo** is \$15 for adults and \$10 for children ages 5 through 11. Children under 5 years of age are free. Attendees can save \$3 per ticket if they purchase tickets online by December 1st using credit cards or PayPal (admission is cash only on the day of the event). An exciting new website www.ChocolateWorldExpo.com describes **Chocolate World Expo** and presents "Ob-La-Di, Bla-Da" in a music video, together with directions, online ticketing and much more.